

Oscar López-Arízaga

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Full Time Lecturer – Isenberg School of Management
University of Massachusetts Amherst
ph. 336-756-7393 e-mail: olopez@umass.edu

Education

Ph.D. - Information Systems May 2022
Isenberg School of Management University of Massachusetts Amherst – Amherst, MA
Research interests: Online Privacy; Online Communities;
Advisor: Traci J. Hess, PhD.

MBA - Information Systems May 2012
School of Business Florida Atlantic University – Boca Raton, FL
Specialization in Management Information Systems

M.Ed. - Higher Education May 2005
College of Education Grand Valley State University – Allendale, MI
Specialization in Higher Education administration; Student Affairs

B.A. – Finance May 2000
College of Business Universidad San Francisco de Quito – Ecuador

Teaching

Lecturer

OIM290 STB: Artificial Intelligence in Business: Spring 2024 (In person); Undergraduate introductory course in AI technologies and business applications. UMass Amherst.

SCH-MGMT 602: Summer 2020 - 2024 (Online) & Summer, Fall and Spring 2019 - 2024 (In person); MBA course on Business Analytics, Visualization and Database Modeling. UMass Amherst.

OIM350: Business Intelligence and Analytics: Fall 2020 – Summer 2024 (Online and In person). Undergraduate requirement 3-credit course on Database design and Data Warehousing. UMass Amherst.

OIM451: Information Project Management Fall 2022 – Spring 2024 (In person); Undergraduate course on Project Management. UMass Amherst.

Freshman learning strategies for College Success: Fall 2007; Spring 2008. Undergraduate 1-credit seminar. Florida Atlantic University.

Teaching Assistant

OIM 452: Business Processes & Enterprise Systems: Spring 2017; Spring 2018. Undergraduate requirement 3-credit hands-on course on Business Processes using SAP. UMass Amherst.

OIM350: Business Intelligence and Analytics: Fall 2017. Undergraduate requirement 3-credit course on Database design and Data Warehousing. UMass Amherst.

Other Professional Experience

Residence Director – Housing and Residential Life

University of Massachusetts Amherst

Fall 2009 – Spring 2016

Student Affairs professional position centered on developmental and programmatic aspects of student life in the residence halls. Supervision of graduate and undergraduate students. Cross-campus committee participation. Conduct hearing official.

Resident Coordinator – Housing and Residence Life

Florida Atlantic University

Fall 2005 – Spring 2009

Higher Education professional position centered on the programmatic and living arrangement coordination for a facility of 350 students. Supervision responsibility over clerk-level full time assistant and up to 9 undergraduate resident assistants.

Research

Lopez, O., Online Internet Privacy. Doctoral dissertation. May 2022. University of Massachusetts Amherst.

Lopez, O., & Hess, T. AMCIS '19: Spurring Participation: The Effect of Privacy Control Mechanisms on Trust and Self-Disclosure in Online Health Communities.

Oakley, R., Pratt, R., Wynn, D., & **Lopez, O. AMCIS '19: Examining the Impact of User Personality Traits on Concern for Information Privacy of Personal Health Information.**

Pratt, R., Wynn, D., & **Lopez, O. SIGMIS-CPR '18: The Impact of Personality on Users' Specific Privacy Concerns Regarding Personal Health Information.**

Lopez, O., & Hess, T. AMCIS '18: Privacy Assurances and Information Sensitivity on the Intention to Disclose.

Service

Dean's Academy – Director (Fall 2024 – Current)

OIM Newsletter – Editor (Fall 2024 – Current)

HICSS 2019 & 2018 – Article Submission Reviewer

AMCIS 2019 & 2018 – Article Submission Reviewer

AMCIS 2018 – Conference Volunteer