

## **SILVIA TRIANI, Ph.D.**

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### **EDUCATION**

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#### **University of Parma**

##### **PhD in Economics and Management of Innovation and Sustainability, 2018**

Concentration: Corporate Governance and Financial Accounting.

Dissertation: Essays on Corporate Governance, Diversity and Corporate Social Responsibility

##### **Master of Science in Business Administration, 2011**

Thesis: Voluntary and Mandatory Disclosure in the Italian Context

Final grade average 107/110

##### **Bachelor of Science in Economics and Management, 2009**

### **PROFESSIONAL EXPERIENCE**

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Isenberg School of Management, UMass Amherst, September 2019 – Present  
Lecturer Accounting Department

San Secondo Comprehensive Institute, November 2017-March 2018  
Instructor, Introduction to Basic Financial Accounting

Parma Union of Industry, December 2014-March 2015  
Research team member  
Responsibilities: Collect information about initiatives and new challenges in the territory of Parma, with a goal of developing new projects that benefit the local economy

San Secondo Comprehensive Institute, October 2014-January 2015  
Teacher, Introduction to Financial Accounting

Fagioli S.p.A, April 2013-July 2014  
Staff Accountant  
Responsibilities: Accountant responsible for invoicing, accounts receivables and the accounting of an Australian branch of the company

Bormioli Rocco S.p.A, November 2012-April 2013  
Internship in organization, policy maker process and internal auditing  
Responsibilities: Redesign the organizational tree and corporate policies

Lino's Coffee Srl, May 2012-August 2013  
Internship in Administrative Department  
Responsibilities: Prepared Account Payables and Account Receivables

## **TEACHING EXPERIENCE**

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### **Umass Amherst**

Managerial Accounting (Fall 2019-Present)

Managerial Accounting online (Summer 2022, Summer 2023, Summer 2024)

Financial Accounting (Spring 2020, Summer 2020, Fall 2020, Summer 2021, Fall 2021, Spring 2022, Summer 2022, Summer 2023)

Financial Accounting online (Summer 2020, Summer 2021, Summer 2022, Summer 2023)

### **University of Parma**

Introduction to Financial Accounting (Winter 2018)

Introduction to Financial Accounting (Fall 2017)

*Teaching Assistant*, Introduction to Financial Accounting (Spring 2016)

*Teaching Assistant*, Introduction to Financial Accounting (Fall 2015)

## **ACADEMIC INTERESTS**

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Gender equality, corporate governance, voluntary and mandatory disclosure

## RESEARCH

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### Peer-Reviewed Publications:

“Le quote di genere nella Governance delle società’ quotate. Un quadro di riferimento e alcune evidenze empiriche nel contesto nazionale”, with Katia Furlotti (University of Parma) e Veronica Tibiletti (University of Parma), in *Il Corpo delle donne, La condizione giuridica femminile (1946–2021)*, Torino: G. GIAPPICHELLI EDITORE, 2021.

“Do women directors care about gender policy?” with Katia Furlotti (University of Parma), Veronica Tibiletti (University of Parma), and Tatiana Mazza (University of Parma). *Rivista Italiana di Ragioneria e di Economia Aziendale*, forthcoming (scheduled for the first issue of 2021).

“Can Graphs in Sustainability Reports Actually Manage Impressions? An Analysis from the Investors’ Perspective” with Caterina Pesci, Luca Fornaciari, Alice Medioli, Teerooven Soobaroyen. *Accounting, Accountability and Society*, 2020. Accepted 4/2020.

“Women in Top Positions on Boards of Directors: Gender Policies Disclosed in Italian Sustainability Reporting” with Katia Furlotti, Tatiana Mazza and Veronica Tibiletti. *Corporate Social Responsibility and Environmental Management*, 2018, Vol. 1-14. Accepted 6/2018.

“Board of Directors and Board of Statutory Auditors’ Diversity and Earnings Management: Evidence from Italy” with Pier Luigi Marchini, Alice Medioli and Veronica Tibiletti. *Corporate Board: Role, Duties and Composition*, 2017, Vol. 13 (3): 42-51. Accepted 12/2017.

### Professional Publications:

“Responsabilità sociale e tutela del territorio: il caso di una cooperativa agricola, Latte Montagna Alto Adige (Translated: Social Responsibility and Territorial Protection: the case of an agricultural cooperative)”, *Food & Heritage Sostenibilità Economico- Aziendale e valorizzazione del territorio* (ISBN 978•88•9215812•2). Case study on a national dairy producer’s sustainability programs and implementation of socio and environmental indicators.

“Aziende TOP 500 Parma 2016 and 2017”. Analysis of the financial trends and balance sheets of the most productive companies within the territory of Parma.

### Working Papers:

“Gender and the promotion in the academic accounting profession” with Andrew Kitto (University of Massachusetts) and Patrick Kielty (Ohio State University).

This study investigates whether the academic publication process, a critical component of career advancement, is biased against women faculty members.

## ACADEMIC SERVICE

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### Umass Amherst

Spring 2024: Guest speaker Diversity in Business Panel: The Interconnection of DEI and Professionalism.  
Spring 2024– Present: Community Leadership Council (Diversity Equity Inclusion and Belonging Council) member.

Fall 2022-Fall 2023: Isenberg Undergraduate Scholarship Review Committee.

Fall 2021-Spring 2022: Helping with the set-up of VITA online.  
Summer 2021-2023: Department's Undergraduate Curriculum Committee.  
2020-2021: Lead faculty advisor for the PwC Case Competition.

### **University of Parma**

*Tutor* Master Students (Year 2017)

### **OTHER ACTIVITIES**

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#### **Finance Council Saint Elizabeth Ann Seton Parish (Northampton), 2024-Present.**

Member of the council.

#### **Course Design Institute, IDEAS, June 2024**

Attendee training to gain the skills and tools to move in-person class to fully online.

#### **Harvard Business Publishing Education, 2023**

Attendee at the seminar: Teaching with cases: Engage, Energize, and Challenge your students.

#### **Italian Academy of Business Administration, 2017**

##### **School of Methodology of Education**

University-level teaching course designed for PhD students in business disciplines.

#### **University of Florida, 2016-2017**

##### **Visiting PhD Scholar at International Center for Research in Accounting and Auditing**

Courses attended: Introduction to Accounting Research PhD Seminar (all faculty), Capital Markets Empirical Accounting PhD Seminar (Dr. Marcus Kirk), Data Analysis Skills PhD seminar (Dr. Joost Impink), Accounting Theory (Dr. Jennifer Tucker), Financial Reporting and Analysis (Dr. Marcus Kirk), Elements of Econometrics (Dr. Zhifeng Gao).

### **CONFERENCE PRESENTATIONS**

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XVII Conference AIDEA Giovani – “Food and Heritage,” July 2015

Social and Environmental Accounting Conference (CSEAR), June 2016

Financial Reporting Workshop, June 2016

IPAZIA Workshop on Gender and Culture Issues, March 2016

European Institute for Advanced Studies in Management (EIASM) – 13<sup>th</sup> Workshop on Corporate Governance, October 2016, Accepted paper (ISSN 2295-1687)

[Paper presented by Professor Veronica Tibiletti] – “Con gli occhi delle donne”, February 2017

Financial Reporting Workshop, June 2017

Accounting Summer Camp, June 2017

European Accounting Association 40<sup>th</sup> Annual Conference, May 2017

### **OTHER CONFERENCES ATTENDED**

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The First European Colloquium on qualitative methods in business and accounting, July 2015

Women Mean Business and Economic Growth, October 2015

Training Workshop “Integrating a Gender Perspective in Research,” March 2016

Florida Accounting Symposium, September, 2016  
International Conference on Assurance and Governance, January 2017

## **MEMBERSHIPS, CERTIFICATIONS, AND SKILLS**

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European Accounting Association (2016)  
Languages: Italian (native), English  
Programming: Stata, SAS, Excel