

# Wenting Ma

Isenberg School of Management  
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## ACADEMIC POSITION

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**Isenberg School of Management, The University of Massachusetts Amherst**

Assistant Professor of Finance

2019 - present

## EDUCATION

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**The University of North Carolina at Chapel Hill**

Ph.D. in Economics

2019

M.S. in Economics

2017

**The University of North Carolina at Charlotte**

M.S. in Mathematical Finance

2013

**Xiamen University, China**

B.A. in Economics, *Honors*

2011

## WORKING PAPERS

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**“Mergers and Acquisitions, Technological Change and Inequality,”** with Paige Ouimet and Elena Simintzi

- Featured in Harvard Law Forum on Corporate Governance and Financial Regulation
- Revise & Resubmit at the Journal of Financial Economics

**“Pay, Employment, and Dynamics of Young Firms,”** with Tania Babina, Christian Moser, Paige Ouimet and Rebecca Zarutskie

**“Access to Financing and Within Firm Racial Pay Gap,”** with Janet Gao and Qiping Xu

- Center for Economics Studies Working Paper

**“Intellectual Property Court and Firm Innovation in China,”** with Huijuan Cao, Aurora Genin and Xiaoning Song

- Best Paper Award at the 82<sup>nd</sup> Annual Meeting of the Academy of Management
- Nominated for 2022 Alan M. Rugman Young Scholar Award

## WORK IN PROGRESS

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**“Regulating Biases: The Impact of Anti-Discrimination Policies on Small Firms,”** with Shalise Ayromloo, Matthew Denes, Cristina Tello-Trillo, and Ting Xu

**“Thy Bust, My Boom: Micro Evidence on Small Firms' Tech Evolution after Dot Com Bubble Burst,”** with John Bai and Chen Li

**“Female Leadership in U.S. Business Schools,”** with Heather Tookes, Fidan Kurtulus, and Mila Sherman

**“R&D Tax Credits, Resource Allocation, and Firm Exploration,”** with Huijuan Cao, Aurora Genin and Xiaoning Song

## PUBLICATION

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**“Employer Dominance and Worker Earnings in Finance”**, *Review of Corporate Finance Studies*, Forthcoming

- Featured in the Harvard Business Review
- Solicited submission for the special issue on “Corporate Market Power: Drivers and Financial Consequences”

**“Board Experiential Diversity and Corporate Radical Innovation,”** with Gennaro Bernile, Vineet

CV, Wenting Ma, July 12, 2024

Bhagwat, and Aurora Genin, *Strategic Management Journal*, 1-24, 2023

“When a Company Dominates Its Market, Do Employees Benefit?”, *Harvard Business Review*, 2019

“Government Intervention in Chinese Housing Markets,” in *The Unwind of Globalist Dream*, Rosefielde, Kuboniwa, Mizobata, and Haba, World Scientific, Chapter 16, 287-326, 2018

## **TEACHING**

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### **Instructor, Isenberg School of Management, UMass Amherst**

Fundamental Principles of Financial Management (Master)	Spring 2023
Corporate Finance (Master)	Fall 2019-2024
Advanced Corporate Finance (Undergrad)	2019-2024

### **Instructor, Department of Economics, UNC Chapel Hill**

Introductory Economics (Undergrad)	Summer 2015-2017
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### **Teaching Assistant, Department of Economics, UNC Chapel Hill**

Economic Statistics (Undergrad)	Spring 2016- 2018
Introductory Economics (Undergrad)	Fall 2014-2017

## **OTHER ACADEMIC EXPERIENCE**

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Visiting Researcher, U.S. Bureau of Labor Statistics	2017-present
Special Sworn Status Researcher, U.S. Census Bureau	2016-present
Research Assistant, UNC Chapel Hill	2013-2014, 2018-2019

## **SELECTED AWARDS/ HONORS**

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College Outstanding Teaching Award Nominee, UMass Amherst	2022, 2023, 2024
Best Paper Award at 82 <sup>nd</sup> AOM Annual Meeting	2022
Distinguished Teaching Award Finalist, UMass Amherst	2022
ADVANCE Fellow, UMass Amherst	2021-2022
ADVANCE Collaborative Research Seed Grant, UMass Amherst	2020
Flex Grant for Faculty Development, UMass Amherst	2019-2023
Research Support Fund, Massachusetts Society of Professors	2020-2023
James Carlton Ingram Research Fellowship, UNC Chapel Hill	2018
American Finance Association Travel Grant	2018
Graduate Student Transportation Grant, UNC Chapel Hill	2017
Williamson Family Travel Fund, UNC Chapel Hill	2017
Kampf Fellowship, UNC Chapel Hill	2014
Graduate School Doctoral Merit Assistantship, UNC Chapel Hill	2013-2018
Belk College of Business Scholarship, UNC Charlotte	2012
Beta Gamma Sigma, UNC Charlotte	2012
WISE Fellowship, Xiamen University, China	2011
Best Undergraduate Research Award, Xiamen University, China	2009
Xiamen University Academic Scholarship, Xiamen University, China	2008 - 2009

## **CONFERENCE AND SEMINAR PRESENTATIONS (including by co-authors)**

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Federal Reserve's Uneven Outcomes in the Labor Market Conference, Northern Finance Association Conference, CSEF- RCFS Conference on Finance, Labor, and Inequality, Midwest Finance Association Conference, Bretton Woods Accounting and Finance Ski Conference, Annual Meetings of the Society of Labor Economics	2024
AFFECT Mentoring Workshop, UMass Amherst, China International Conference in Finance, Federal Statistical Research Data Center Annual Research Conference, NYU Stern WAPFIN Conference, Northern Finance Association Conference, Sun Yat-sen University	2023
Midwest Finance Association Conference, China International Conference in Finance, Financial Management & Accounting Research Conference, Academy of Management Meetings, Academy of International Business Conference, Financial	2022

Management Association Annual Meeting	
Financial Management Association Annual Meeting, American Economic Association Annual Meeting, University of Massachusetts Amherst, University of New Hampshire, Barcelona GSE Summer Forum	2021
University of Massachusetts Amherst, Barcelona GSE Summer Forum	2020
American Finance Association Annual Meeting, Annual Meetings of the Society of Labor Economics, Financial Intermediation Research Society Conference, Analysis Group, University of Pittsburgh, University of Massachusetts Amherst, Peking University HSBC, Mitsui Finance Symposium	2019
American Finance Association Annual Meeting, Mitsui Symposium, Frontiers of Entrepreneurial Research Conference, Bureau of Labor Statistics, Wake Forest Economics Seminar, UNC Macro Seminar	2018
Western Finance Association Annual Meeting, Annual Conference of Society for Institutional & Organizational Economics, SFS Finance Cavalcade Conference, Annual Meetings of the Society of Labor Economics, Financial Intermediation Research Society Conference, 28th Annual Conference on Financial Economics and Accounting, 8th Annual UC Davis Finance Symposium, UNC	2017
CSEF-EIEF-SITE Conference on Finance and Labor	2016

## **ACADEMIC SERVICE**

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- Ad Hoc Referee:** National Science Foundation, Management Science, Journal of Financial and Quantitative Analysis, Review of Finance, Strategic Management Journal, Journal of Banking and Finance, Journal of Corporate Finance, Review of Corporate Finance Studies, Financial Management, Journal of Alternative Investment
- Conference Committee:** Midwest Finance Association (2019, 2020, 2021, 2022, 2023)
- Conference Session Chair:** Financial Management Association (2021, 2022)
- Conference Organizer:** 18<sup>th</sup> Early Career Women Finance Conference (San Francisco, USA)
- Ph.D. Committee Member (Major; Placement):**  
 April Burrage (Economics; Stanford University postdoc)  
 Tianyi Qu (Finance; Baylor University tenure-track AP)  
 Matthew Mendoza (Sociology, Columbia University postdoc)
- Search Committee Member:** Finance Department at UMass Amherst (2021)
- Seminar Organizer:** Finance Seminar Series at UMass Amherst (2023-2024)
- Scholarship Committee Member:** UMass Amherst (2023)