

MICHAEL BLOMFIELD

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CURRENT EMPLOYMENT

University of Massachusetts, Amherst, 2020-,
Assistant Professor, Isenberg School of Management
Faculty Affiliate, Computational Social Science Institute

EDUCATION

London Business School, Ph.D. *Strategy & Entrepreneurship*
Dissertation: “Essays on the horizontal (mis)alignment of incentives and the direction of innovation efforts” (Advisors: Sendil Ethiraj & Keyvan Vakili)
Harvard University, M.P.P., *Public Policy*
University College London, M.Sc. (Distinction), *Economics*
University of Oxford, B.A. (Honors), *Philosophy, Politics & Economics*

RESEARCH INTERESTS

Technology & Innovation Management, Scientific Human Capital, Science & Innovation Policy

PUBLICATIONS

Blomfield, M., & K. Vakili 2023, “Incentivizing Effort Allocation Through Resource Allocation: Evidence from Scientists’ Response to Changes in Funding Policy,” Organization Science, articles in advance: <https://doi.org/10.1287/orsc.2021.1565>.

WORKING PAPERS

Blomfield, M., A.M. McGahan, & K. Vakili, “The Exportation of Science from Low- and Middle-Income Countries,” *Revise & Resubmit*, Strategic Management Journal

Blomfield, M., “Scientific Human Capital Across Institutions: The Roles of Topic Knowledge and Research Skills”

- *Finalist, Best Conference Paper, Strategic Management Society Annual Conference (Top 10 conference submissions)*

Blomfield, M. “Diversity, Openness, and the Social Context of Innovation: Evidence from Civil Rights Protests”

- *AOM Best Papers Proceedings, STR Division, Academy of Management Annual Meeting*

Blomfield, M. “The Changing Role of Corporate Science in the Returns to Knowledge Spillovers”

Cavalli, G., M. Blomfield, A.M. McGahan, & K. Vakili, “Orchestrating Innovation in Pharmaceutical Science in Low- and Middle-Income Countries after TRIPS,” *Under Review*

Fry, C., & M. Blomfield, “If You Build It, They Will Come: Clinical Trial Experience and African Science,” *Under Review*

TEACHING EXPERIENCE

Instructor, Introduction to Management, Undergraduate Business Core, UMass, 2022-
Instructor, Business Policy & Strategy, Senior Undergraduate Capstone, UMass, 2020-2021
Tutor, Developing Strategy for Value Creation, Executive Education, LBS, 2016-2019
Teaching Assistant, Advanced Competitive Strategy, MiM, MBA, LBS, 2019
Teaching Assistant, Strategic Analysis, MiM, LBS, 2015-2018

TEACHING CASES

“Sofar Sounds,” London Business School Case (with Julian Birkinshaw, David Mather, Aharon Cohen Mohliver & Victoria Sevchenko)

HONORS & AWARDS

Finalist, Best Conference Paper, Strategic Management Society Annual Conference
Outstanding Reviewer Award, Academy of Management STR Division
U.K. Economic & Social Research Council Scholarship, London Business School
The James Lanner Memorial Scholarship, University College London
Captain, University Challenge, New College, University of Oxford

PROFESSIONAL ACTIVITIES

Ad Hoc Reviewer: Management Science, Organization Science, Strategic Management Journal, Strategic Management Society Annual Conferences, Academy of Management Annual Meetings
Director: Consulting Academy, Isenberg School of Management
Faculty Mentor: Isenberg Undergraduate Consulting Group
Department Representative: Faculty Recruitment Committee
Conference Organizer: Trans-Atlantic Doctoral Conference

INVITED PRESENTATIONS & CONFERENCES

2023: Wharton Technology and Innovation Conference; London Business School Sumantra Ghoshal Conference on Managerially Relevant Research; BYU-Utah Winter Strategy Conference; Strategy Science Annual Conference; Academy of Management Annual Meeting; Strategic Management Society Annual Conference

2022: White House Office of Science and Technology Policy; NBER Productivity Seminar Series; Harvard Business School/Institute of Mathematical Statistics: Data Science in a Digital World – Methodology, Organization, and Management; Bocconi Assembly for Innovation and Cooperation; Academy of Management Annual Meeting; Strategic Management Society Annual Conference; Industry Studies Association Annual Conference; Society for Industrial and Organizational Economics Annual Conference

Older: INSEAD; University College London; IESE, London Business School; Academy of Management Annual Meeting; Strategic Management Society Annual Conference; Trans-Atlantic Doctoral Conference; Consortium on Competitiveness and Cooperation