**Ajhanai Channel Inez Keaton, Ph.D.**

Mark H. McCormack Department of Sport Management | 121 Presidents Drive Amherst, Massachusetts 01003 | akeaton@isenberg.umass.edu

**EDUCATION**

**University of Connecticut,** Storrs, Connecticut**,**

**Ph.D.** Learning, Leadership, and Educational Policy, concentration Sport Management**,** December 2021

Three-Manuscript Dissertation titled, *Athletic Diversity and Inclusion Officers in Sport Organizations*.

Available Link: [https://collections.ctdigitalarchive.org/islandora/object/20002:860667202](https://collections.ctdigitalarchive.org/islandora/object/20002%3A860667202)

**The University of Texas at Austin,** Austin, Texas

**M.Ed.** Higher Education Leadership and Policy

**Colorado State University,** Fort Collins, Colorado

**B.A.** Sociology

**ACADEMIC APPOINTMENTS**

**Assistant Professor** | University of Massachusetts Amherst | June 2024 –

**Assistant Professor** | University of Louisville | January 2022 – May 2024

**Peer-Reviewed PUblications**

***[\* = Premiere/A/A-* |** [**Based upon Isenberg School of Management Academic Journal Ranking**](https://www.isenberg.umass.edu/research/department-journal-list) ***|*** [**Google scholar page**](https://scholar.google.com/citations?user=2ss7Dm4AAAAJ&hl=en&oi=ao)

\*Bopp, T., **Keaton, A.C.I.,** Carter-Francique, A., Vadeboncoeur, T. **(R&R due 10/1/24).** “Comfortable in my own skin”: The intersecting identities of Black women student-athletes at HWIHE. ***Sport in Society.***

\*Hindman, L., **Keaton, A.C.I.,** Walker, N. **(R&R submitted 7/31/24)**. “Slayyyed head to toe:” Fan Discourses of Blackness, Queerness, and the WNBA Draft. ***Journal of Sport Management***

**\*Keaton, A.C.I.** & Macaulay, C. **(2nd R&R submitted 6/06/24).** “Don’t Mess with Texas”: Whiteness and Institutional Work***. Sport Management Review***

\*Macaulay, C. & **Keaton, A.C.I.** **(2024)*.*** Racialized work strategies of racialized organizations. ***Sport, Business, and Management: An International Journal.*** <https://doi.org/10.1108/SBM-05-2023-0067>

**\*Keaton, A.C.I.,** Fredrick, E., Branch, K. Pegoraro, A. (**2023**). Britney Griner, Intersectionality, and "Woke Politics": A critical examination of BG's return to the United States. ***Sociology of Sport Journal.*** https://doi.org/10.1123/ssj.2023-0090

\*Howe, J., **Keaton, A.C.I.,** Foster, S., Williams, L.A. **(2023).** Through the Decades: Critical Race Theory and Pathways Forward in Sport Sociology Research. ***Sport Sociology Journal.*** [https://doi.org/10.1123/ssj.2023-0004](https://nam11.safelinks.protection.outlook.com/?url=https%3A%2F%2Fdoi.org%2F10.1123%2Fssj.2023-0004&data=05%7C01%7Cajhanai.keaton%40louisville.edu%7Cda7cda3e57d14ba40ac408dbd35f2c79%7Cdd246e4a54344e158ae391ad9797b209%7C0%7C0%7C638336177959091344%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=lwKPM%2FF4DdmnF5Fz%2BCilhKHzLU90kK9OZhI2hTyAcV0%3D&reserved=0)

**\*Keaton, A.C.I. (2024)** An interpretative phenomenological analysis of Black women Diversity and Inclusion Leaders in sport organizations. ***Journal of Sport Management.*** <https://doi.org/10.1123/jsm.2022-0004>

\*Howe, J., **Keaton, A.C.I.,** Rockhill, C. **(2023).**Utilizing a Theory of Racialized Organizations within Sport Management Research and Practice. ***European Sport Management Quarterly*** <https://doi.org/10.1080/16184742.2023.2237024>

**Keaton, A.C.I.,** Burton, L., McGarry, J. **(2023).** Athletic Diversity and Inclusion Officers and Institutional Entrepreneurship. ***Journal of Issues in Intercollegiate Athletics***, *16*, 220-242

<http://csri-jiia.org/wp-content/uploads/2023/07/RA_2023_11.pdf>

\*Nite, C., **Keaton, A.C.I,** Neff, P., Fulk, C. (**2023**). The legitimacy work of institutional disruption and maintenance: Examining the rivalry between LIV Golf and the Professional Golf Association. ***European Sport Management Quarterly*.** <https://doi.org/10.1080/16184742.2023.2229848>

**Keaton, AC.I.** (**2023**). Anti-Racism in Sport Organizations. ***Sociology of Sport Journal***, *40*(2), 121-122. <https://doi.org/10.1123/ssj.2023-0032>

Cooper, J.N., **Keaton, A.C.I.,** Mack, M., Herman, J., (**2023**). A New Paradigm for Sport Education Programs: An Equity-minded and Anti-ism Framework. ***Sport, Education, and Society.*** <https://doi.org/10.1080/13573322.2023.2217835>.

Cooper, J.N., **Keaton, A.C.I.,** Fine, C. (**2023).** Intergenerational Resistance against Anti-Black Racism in College Sport in the United States. ***Journal of Issues in Intercollegiate Athletics.***[*http://csri-jiia.org/wp-content/uploads/2023/05/2023\_SI\_07.pdf*](http://csri-jiia.org/wp-content/uploads/2023/05/2023_SI_07.pdf)

\*Frederick, E., Swim, N., **Keaton, A.C.I.** , & Pegoraro, A. (**2023**). Racist State and the State of Race: An Analysis of Instagram Commentary Pertaining to LeBron James. *Sociology of Sport Journal*, *40*(3), 259-271. <https://doi.org/10.1123/ssj.2022-0022>

**Keaton A. C. I. (2022).** Black women diversity leaders' perceptions of organizational inclusivity in college sports. ***Frontiers in Sports and Active Living***, *4*, 923649. <https://doi.org/10.3389/fspor.2022.923649>

**Keaton, A. C.,** & Cooper, J. N**. (2022).** A Racial Reckoning in a Racialized Organization?

Applying Racialized Organization Theory to the NCAA Institutional Field. ***Journal of Issues in Intercollegiate Athletics***, *15*, 189-218. <http://csri-jiia.org/wp-content/uploads/2022/03/RA_2022_09.pdf>

\*Sveinson, K., Taylor, E., **Keaton, A. C.,** Burton, L., Pegoraro, A., & Toffoletti, K. **(2022).** Addressing Gender Inequity in Sport Through Women’s Invisible Labor. ***Journal of Sport Management***, *36*(3), 240-250. <https://doi.org/10.1123/jsm.2021-0229>

**Keaton, A.C.I. (2022).** Channel Inez Keaton, A. (2022). A critical discourse analysis of racial narratives from White athletes attending a historically Black college/University. ***Qualitative Research in Sport, Exercise and Health*,** *14*(6), 969-986. <https://doi.org/10.1080/2159676X.2021.1944901>

 **4.9 (2022) Impact Factor | 12% acceptance rate**

**Newton, A. C. I., & Cooper, J.N.** **(2021).** ‘It doesn’t bother me... I’m here for a reason’: a qualitative examination of white college athletes’ experiences at a historically black college/university (HBCU). **W*hiteness & Education***, *6*(1), 39-59. <https://doi.org/10.1080/23793406.2021.1891961>

Cooper, J. N., & **Newton, A. (2021).** Black Female College Athletes’ Sense of Belonging at a Historically Black College and University (HBCU). ***The Journal of Negro Education***, *90*(1), 71-83.

Castillo-Montoya, M., Zastoupil, G., & **Newton, A. (2021).** Developing Critical Consciousness: The Gains and Missed Opportunities for Latinx College Students in a Sport-Based Critical Service-Learning Course. ***Michigan Journal of Community Service Learning***, *27*(1), 33-59.

**Keaton, A. (2021).** A Conceptual Model of the Emergence of Diversity and Inclusion Officers in Division I Collegiate Athletics. ***Journal of Higher Education Athletics & Innovation***, (8), 82-112.

**Newton, A. C. I. (2020).** Race, Sports, and Education: Improving Opportunities and Outcomes for Black Male College Athletes. ***Journal of Sport Management***, *34*(5), 504-505. <https://doi.org/10.1123/jsm.2020-0113>

Cooper, J. N., **Newton, A. C.I.,** Klein, M., & Jolly, S**. (2020).** A call for culturally responsive transformational leadership in college sport: An anti-ism approach for achieving equity and inclusion. *Frontiers in Sociology*, *5*, 65. <https://doi.org/10.3389/fsoc.2020.00065>

Lu, C., & **Newton, A.C.I.** **(2019).** Being Black in a sea of Color: A phenomenological study exploring Black students’ racial experiences at an AANAPISI and emerging HSI. ***Journal Committed to Social Change on Race and Ethnicity****,* 5(2), 66-93.

**BOOK CHAPTERS**

Burton, L.J., **& Keaton, A.C.I.** (***In-Press*).** Managing Gendered Sport Organizations. In

Handbook on Gender and Diversity in Sport Management.

Burton, L., & **Newton, A.** **(2021).** Organisational-Level Practices to Support Women in Coaching. In Improving Gender Equity in Sports Coaching (pp. 138-155). Routledge.

Johnson, E. A., & **Newton, A. C. I. (2020).** Gender inequities in collegiate sport: History, theory, policy, and practice. In N. S. Niemi & M. B. Weaver-Hightower (Eds.), *The Wiley Handbook of Gender Equity in Higher Education*(pp. 265-288). Wiley. DOI:10.1002/9781119257639

**MANUSCRIPTS IN-PREPERATION**

**Keaton, A.C.I** & Burton, L.J., Sveinson, K. Examining perceptions of whiteness for White women working in college athletic administration. [**Finalizing Data Analysis**].

**Keaton, A.C.I. &** Walker, N. Black women basketball coaches [**Analyzing Data**].

**Keaton, A.C.I.,** Howe, J., Macaulay, C., Martinez, K. “Second Chance U”: The legitimacy work of media outlets on behalf of White male coaches. [**Analyzing Data**].

**TEACHING**

**Assistant Professor | University of Massachusetts Amherst|** June 2024 –

|  |
| --- |
|  SPORTMGT  400 - 01 Diversity & Inclusion in Sport |
|

**Assistant Professor | University of Louisville |** January 2022 –May 2024

SPAD  382 Sport Management and Leadership

 SPAD  489 Legal Aspects of Sport

 SPAD 284 Issues & Ethics in Sport

 SPAD 561 Managing Diverse and Inclusive Sport Organizations [Graduate Course]

 SPAD 561 History of the Black Athlete [Online Course]

**Adjunct Professor| Colorado State University | August 2021 – May 2023**

 Sport Law

 Sport in Communities

 Sport Management Capstone

**Doctoral Candidate | University of Connecticut | August 2018 – December 2021**

 Sport Management Internship

 Contemporary Issues in Sport

 Sport Marketing

 Sport Law

 Sport in Society

**Public Scholarship**

Ardrey, T. (2024, July 7th). Tunnel walks, 'aura' and bombshell brand deals: WNBA stars emerge as

powerful players in fashion [**Interview Commentary Provided].** *USA Today* <https://www.usatoday.com/story/sports/wnba/2024/07/07/wnba-fashion-beauty-2024/74307417007/>

Hallman, C. (2024, April 16). Media quest for Great White Hope diminishes South Carolina’s achievement [**Interview Commentary Provided].** *Minnesota Spokesman Recorder* <https://spokesman-recorder.com/2024/04/16/great-white-hope-womens-basketball/>

**Keaton, A.C.I.,** & Branch, K. (2024, April 4). Bundles, lashes and fades: Brands must support Black women’s aesthetic in college basketball [**Op-Ed**]. *Sport Business Journal*. <https://www.sportsbusinessjournal.com/Articles/2024/04/04/oped-04-keaton-branch>

**Keaton, A.C.I.** (2024, April 8). Angel Reese Is a Black Woman in America. Remember That [**Op-Ed**]. *Bloomberg Opinion.* <https://www.bloomberg.com/opinion/articles/2024-04-08/angel-reese-is-a-wnba-hopeful-but-she-s-also-a-black-woman?srnd=undefined>

Hindman, L., **Keaton, A.C.I.,** Walker, N. (2024, April 11). WNBA set the standard for fan inclusion in social -- by letting fans drive [**Op-Ed**]. *Sport Business Journal.* <https://www.sportsbusinessjournal.com/Articles/2024/04/11/oped-11-hindman-keaton-walker>

Klas, M.E. (2024, March 23). NCAA Needs to Get Off the Bench in DEI Fight. [**Interview Commentary Provided**]. *Bloomberg.* [*https://www.bloomberg.com/opinion/articles/2024-03-23/alabama-governor-signs-bill-banning-dei-at-state-s-public-universities*](https://www.bloomberg.com/opinion/articles/2024-03-23/alabama-governor-signs-bill-banning-dei-at-state-s-public-universities)

**Zirin, D. (2024, March 7th).** Angel Reese, Brittney Griner, and the politics of race and gender **[Interview Commentary Provided].** *The Real News Network.* <https://therealnews.com/angel-reese-brittney-griner-and-the-politics-of-race-and-gender>

**Keaton, A.C.I., (2024, January). BG, Intersectionality, and Woke Politics. [Interview with Dave Zirin]. Edge of Sports Podcast. https://www.youtube.com/watch?v=psTTX3TZBhc**

**Keaton, A.C.I**. (2023, December 7). Sports must make intersectionality a connector for fractured political landscape [**Op-Ed**]. *Sport Business Journal.* [*https://www.sportsbusinessjournal.com/Articles/2023/12/07/oped-07-keaton.aspx*](https://www.sportsbusinessjournal.com/Articles/2023/12/07/oped-07-keaton.aspx)

Green, T. (2023, July 10). Habits, Wellness and Growth for Black Women | Habits, Wellness and Growth for Black Women [**Interview Commentary Provided**]. *2! Ninety*. <https://21ninety.com/stereotypes-influence-black-women-athletes-nil-deals-louisville-professor-says>

Green, T. (2023, July 10). Stereotypes Influence Black Women Athletes NIL Deals, Louisville Professor Says. *Yahoo News* [**Interview Commentary Provided**]. <https://news.yahoo.com/stereotypes-influence-black-women-athletes-163600725.html>

Hallman, C. (2023, July 5). Stereotypes influence Black women athletes’ NIL deals. Minnesota Spokesman Recorder [**Interview Commentary Provided**]. <https://spokesman-recorder.com/2023/07/05/stereotypes-influence-black-women-athletes-nil-deals/>

Snipe, M. (2023, June 8). Racism Pervades College Sports. It’s Taking An Alarming Toll On Athletes. *Capital B*. [**Interview Commentary Provided**]. Retrieved from <https://capitalbnews.org/racism-collegiate-sports/>

Lever, K. (2023, June 16) Spotlights and Shadows in Media Coverage of Women's Sports. *Global Sport Matters.* [**Interview Commentary Provided**]. Retrieved from <https://globalsportmatters.com/culture/2023/06/16/spotlights-shadows-womens-sports-media-coverage/>

Cavil, K. (Host). (2022, June). Ep 276 - Dr. Cavil's Inside the HBCU Sports Lab w/ Mike, Charles and guest Dr. Ajhanai Keaton. Retrieved from <https://www.youtube.com/watch?v=7EcJr0oy2S8>

Stewart, M. & Bohanon, M. (2022, February 11). Athletic Departments Bring DEI Officers Aboard to Improve the Culture of College Sports. *Insight Into Diversity*. [**Interview Commentary Provided**]. Retrieved from <https://www.insightintodiversity.com/athletic-departments-bring-diversity-and-equity-officers-aboard-to-improve-the-culture-of-college-sports/>

Clark, L. (Host). (2021, October). *African American in sports leadership* [Audio podcast]. Retrieved from <https://open.spotify.com/episode/4MlTwLZXTHg7yAStmblRNY?si=ccd2e400b4554de1>

**National and International Conference Presentations**

Martinez, K., Hancock, K., **Keaton, A.C.I.** (2024, June). *Gendered Logics Influence on Transphobia in Sport.* [International Conference Presentation], North American Society for Sport Management. Minneapolis, Minnesota, USA.

Branch, K., **Keaton, A.C.I.** Frederick, E. (2024, June). *Is Black femininity marketable? A case study of Angel Reese and Black culture.* [International Conference Presentation], North American Society for Sport Management. Minneapolis, Minnesota, USA.

Branch, K.., **Keaton, A.C.I.,** Frederick, E. (2023, November). *Brittney Griner & the Weaponization of Intersectionality.* [International Conference Presentation], North American Society for Sport Management. New Orleans, Louisiana, USA.

Hextrum, K. Macaulay, C., **Keaton, A.C.I.** (2023, November *The Dominant Institutional Logic of Whiteness in Sport* [International Conference Presentation], North American Society for Sport Management. New Orleans, Louisiana, USA.

Cooper, J.N., Herman. J., **Keaton, A.C.I.,** Martinez, K. (2023, November). *A Continuum of Anti-Racist and Multicultural Organizations Analysis of Sports in the United States.* [International Conference Presentation], North American Society for Sport Management. New Orleans, Louisiana, USA.

Macaulay, C., & **Keaton, A.C.I.** (2023, June). *Reification of whiteness through institutional work*.[International Conference Presentation], North American Society for Sport Management. Montréal, Quebec, Canada.

**Keaton, A.C.I.,** Hindman, L., Walker, N., Camara, B., Agyemang, K. (2023, June). *Media framing & discourses of Black women basketball coaches.* [International Conference Presentation], North American Society for Sport Management. Montréal, Quebec, Canada.

Darvin, L., Levine, J., **Keaton, A.C.I.** (2022, November).*Esports for all: Examining the culture of diversity, equity, and inclusion.* [International Conference Presentation], North American Society for the Sociology of Sport. Las Vegas, Nevada.

Macaulay, C. D.T., **Keaton, A.C.I.** (2022, November). Reification of Whiteness through Institutional Work. [International Conference Presentation], North American Society for the Sociology of Sport. Las Vegas, Nevada.

Hindman, L., **Keaton, A.C.I.,** Walker, N (2022, November).*Fire emojis: Media and consumer discourses about WNBA athletes in the WNBA Draft and Sports Illustrated Swimsuit Issue.* [International Conference Presentation], North American Society for the Sociology of Sport. Las Vegas, Nevada.

Rockhill, C., **Keaton, A.C.I.,** Howe, J. *Decolonizing the NFL: How Brian Flores' lawsuit can dismantle deep-rooted racism in sport.* International Conference Presentation], North American Society for the Sociology of Sport. Las Vegas, Nevada.

**Keaton, A.C.I.** (2022, June). *“Every time…things go bad, people go get Black women to fix it”: An*

*interpretative phenomenological analysis of Black women Athletic Diversity and Inclusion Officer leadership experiences*. [International Conference Presentation], North American Society of Sport Management. Atlanta, Georgia.

**Keaton, A.C.I.** (2022, April). *Black feminist Epistemologies and Diversity Leadership in Sport Organizations*. [International Conference Presentation], North American Society for the Sociology of Sport. Montreal, Quebec, Canada.

**Keaton, A.C.I.** (2022, March). *“A disruptor, but not an agitator”: Athletic Diversity and Inclusion*

*Officers’ Institutional Entrepreneurship*. [National Conference Presentation], College Sport Research Institute. Columbia, South Carolina.

**Keaton, A.C.I.** (2022, March). *“We've had the inequity, the gaps, the discrimination, the oppression...”: Black women Athletic Diversity & Inclusion Officers' perceptions of organizational inclusivity*. [National Conference Presentation], College Sport Research Institute. Columbia, South Carolina.

**Keaton, A.C.I** & Burton, L.J. (2021, June). Examining Perceptions of Whiteness for White Women Working in College Athletic Administration [Conference Presentation**]***,* Virtual Conference. *North American Society for Sport Management.*

**Newton, A.C.I.** & Macaulay, C., (2021, January). *A theory of Black athlete activism’s effect on institutional change in sport* [Conference Presentation**]**.The Black Student Athlete Summit,Virtual Conference.

Macaulay, C., & **Newton, A.C.I.** (2020, November). *A theory of athlete activism’s effect on institutional change in sport* [Conference Presentation**]**.North American Society for the Sociology of Sport*,* Virtual Conference.

Cooper, J.N., **Newton, A.C.I.**, Mallery, M., Macaulay, D. (2020, November). *Disrupting and dismantling anti-Black racism in sport: Igniting transformative change across multi-level systems and lifespans* [Conference Presentation**]**.North American Society for the Sociology of Sport*,* Virtual Conference.

**Newton, A.C.I., & Burton, L.J** (2020, May). *The emergence of Diversity and Inclusion Officers in intercollegiate athletic departments: A Conceptual Model* [Conference Session]. North American Society for Sport Management, San Diego, CA, United States. (Conference canceled)

Macaulay, C., & **Newton, A.C.I.** (2020, May). *The relationship between abuse of student-athletes, mental health, & social identities* [Conference Session**].** North American Society for Sport Management*,* San Diego, CA, United States. Conference canceled)

Cooper, J.N., & **Newton, A.C.I.** (2020, April). *Black female college athletes' sense of belonging at a Historically Black College/University* [Paper Presentation]. American Educational Research Association, San Francisco, CA, United States. (Conference canceled)

**Newton, A.C.I.** (2020, April). *Examining the adoption of Diversity and Inclusion Officers within Division I athletic departments* [Roundtable Presentation]. American Educational Research Association, San Francisco, CA, United States. (Conference canceled)

Macaulay, C., & **Newton, A.C.I.** (2020, January). *Black athlete reported mental health & institutional types* [Paper Presentation]. The Black Student Athlete Summit, Austin, TX, United States.

**Newton, A.C.I.** (2019, November). *“I'm the same as you, just more melanin”: Increased Structural Diversity and Anti- Blackness in Higher Education [*Paper Presentation]. The Association for the Study of Higher Education, Portland, OR, United States.

**Newton, A.C.I.** (2019, November). *Diversity, Diversity, Diversity: A theoretical analysis of Diversity and Inclusion Officers within college athletics* [Paper Presentation]. North American Society for the Sociology of Sport, Virginia Beach, VA, United States.

**Newton, A.C.I.** (2019, November). The Prevalence of Sport Sociology in Society. *Research Connections | World of Research*, Storrs, CT, United States.

**Newton, A.C.I.** (2019, April). *Institutional Isomorphism: An examination of diversity & inclusion in sport and society* [Paper Presentation]. Association of Applied Sport Psychology, New York City, NY, United States.

**Newton, A.C.I.** (2019, April). *New role adoption within Division I collegiate athletic departments.* College Sport Research Institute, Columbia, South Carolina, SC, United States.

**Newton, A.C.I.** (2019, April). *Black female college athletes’ sense of belonging at a historically black college/university.* College Sport Research Institute, Columbia, South Carolina, SC, United States.

McGarry, J., Evanovich, J., Ebron, K., **Newton, A.C.I.** (2019, March 27thth – 30). *Making Meaning of Race through Critical Service Learning*. Association of American Colleges & Universities, Pittsburgh, PA, United States.

**Newton, A.C.I.** (2018, April). *Reaching Across the Aisle: How scholar-practitioners leverage themselves as an asset to Athletic Departments and the NCAA?* [Poster Presentation] College Sport Research Institute, Columbia, South Carolina, SC, United States.

Cooper, J.N., & **Newton, A.C.I.** (2018, January). *Strategic responsiveness to interest convergence: Collective Uplift and transformational empowerment.* The Black Student Athlete Summit,Austin, TX, United States.

**Newton, A.C.I.** (2017, November). *Building cultural competence amongst collegiate sport administrators.* North American Society for the Sociology of Sport, Virginia Beach, VA, United States.

**Newton, A.C.I.** (2017, November). *Collegiate coaches pivotal to holistic student athlete development.* North American Society for the Sociology of Sport, Virginia Beach, VA, United States.

**Newton, A.C.I.** (2016, November). *The Fallen Athlete: Future of Black female participation in sports.* North American Society for the Sociology of Sport, Virginia Beach, VA, United States.

**INVITED Keynotes & Speaking Engagements**

**Keaton, A.C.I.** (2024, August). Politic of Womanhood, Race, & Sexual Orientation in Media, Fashion, & Sport [Speaking Engagement].TBWA Media Arts Lab. Los Angeles.

**Keaton, A.C.I**. (2023, March). *College Sport Research Institute Emerging Scholar Plenary Address*.

2023 College Sport Research Institute Conference, University of South Carolina.

**Keaton, A.C.I.** (2023, February). *The Politic of Identity for Black Women Athletes*. Keynote Luncheon,

Johns Hopkins University.

**Hawkins, B., & Keaton, A.C.I. (2023, February). *Athlete Activism.* Institute for the Transformation of Sport and The Department of Kinesiology and Health Practitioners, University of Kentucky.**

**INVITED Professional Development**

**\*Keaton, A.C.I.** (2023, February). *College Sport and Anti-DEI Legislation*. Johns Hopkins University.

**\*Keaton, A.C.I.** (2023, February). *Title IX and Intersectonality*. Johns Hopkins University.

**\*Keaton, A.C.I.** (2023, February). *Creating Conscious sport and recreational leaders in a divisive socio-political environment.* Johns Hopkins University.

**INVITED PANEL OPPORTUNTIES**

*[\* = Delivered as an Assistant Professor]*

**\*Keaton, A.C.I., Humphrey, D., Jude, C., Wells-Mangold, K. (2023, February). *DEI officers in sport and recreation creating new pathways in the sport and recreation industry*. Inclusive Sport Summit, University of Colorado Boulder.**

**\*Keaton, A.C.I.,** Buzuviz, E., Jackson, V., Sharrow, E., Whiteside, E. (2022, October). *Changing Landscape of College Sport & the Impact on Women,* Tucker Center Distinguished Lecture (DLS), Virtual Event.

**\*Keaton, A.C.I.** & DIECE (2022, April). *Maximize Your Impact as an Athletic Diversity and Inclusion Designee*. National Collegiate Athletic Association, Virtual Event.

**\*Keaton, A.C.I** (2022, June). *Title IX Turns 50****.*** Invited panelist, Voice in Sport Symposium, Washington D.C.

**Newton, A.C.I.** (2020, April 23rd). Black student-athletes living in limbo: Adapting as a student while the athlete is on hold. [**Panelist**]. *The Black Student-Athlete Summit* [Virtual Panel]

**Newton, A.C.I.** (2020, February). Diversity and the Workforce. [**Panelist**] University of Connecticut School of Business*,* Storrs, CT, United States.

**Newton, A.C.I.** (February 2020).*More of the same: The lack of diversity in sport leadership*. Invited panelist, University of Connecticut *Beyond the Field*, Virtual Event.

**Newton, A.C.I.** (2016, July 23rd). Holistic Development and Collegiate Athletics. *National Collegiate Athletic Association (NCAA) Accelerating Academic Success Program*, Orlando, FL, United States.

**Invited Guest Lectures**

*[\* = Delivered as an Assistant Professor]*

**\*Keaton, A.C.I (2023, May).** *The role of sport organizations in addressing socio-political and socio-*

*cultural violence*. Diversity, Equity, and Inclusion in Business. University of Massachusetts-Amherst.

**\*Keaton, A.C.I. (2022, November).** *Social Work and College Athletics*. Dr. Victor Kidd.

**\*Keaton, A.C.I.** (2022, October). *(*Real*)Phenomenology Ain’ for Everybody,* Doctoral Seminar, Texas Agriculture and Mechanical University.

**\*Keaton, A.C.I.** (2022, October).*(*Real*)Phenomenology Ain’ for Everybody,* ELFH 704: Introduction to Qualitative Methods, University of Louisville.

**\*Keaton, A.C.I.** (2022, October). *(*Real*)Phenomenology Ain’ for Everybody,* Introduction to Qualitative Methods, University of Connecticut.

**Panel moderator**

*[\* = Delivered as an Assistant Professor]*

**\*Keaton, A.C.I.** (2023, May 24th). DEI is Dead. Now What? The Black Student Athlete Summit.

**\*Keaton, A.C.I.** (2023, May 22nd). The Political Balancing Act of Diversity Leadership, The Black Student Athlete Summit.

**Newton, A.C.I.**, Macaulay, C. (2020, October 21st). A global pandemic and college sport. University of Connecticut Sport Management Program, *Beyond the Field* [Virtual Panel]

**Newton, A.C.I.**, Wolf, E. (2020, September 16th). Black lives matter and athlete activism. University of Connecticut Sport Management Program, *Beyond the Field* [Virtual Panel]

**Newton, A.C.I.** (2020, February 6th ). A conversation with Taylor Kielpinski-Rogers: What is the role of social media in Sport. *University of Connecticut Sport Business Association,* Storrs, CT, United States.

**Newton, A.C.I.** (2019, July 23rd). Title IX, funding of women’s athletics, and gender equality in athletics. *University of Connecticut Summer Economics Course,* Storrs, CT, United States.

**Newton, A.C.I.** (2019, January 28th). Gender equity in sport: The progress made and the obstacles yet to be overcome. University of Connecticut Sport Business Association*,* Storrs, CT, United States.

**EDITORIAL BOARD MEMBER**

Journal of Intercollegiate Sport | 2023 –

Sociology of Sport Journal | 2023 –

Journal of Issues in Intercollegiate Athletics | 2023 –

**GUEST JOURNAL REVIEWER**

The Journal of Whiteness and Education | 2019

Journal of Sport Management | 2022

Journal of Sport & Social Issues | 2022

Sport Management Review | 2022, 2023, 2024

Journal of Intercollegiate Athletics | 2022

Sociology of Sport Journal | 2022

Sport, Education, and Society | 2022

International Journal of Sports Marketing and Sponsorship | 2022

Sport, Business, Management: An International Journal | 2022

Frontiers Special Issue, Intersectionality | 2022

**ASSESSMENTS & REPORTS**

**Newton, A.C.I.** (2019). “We really need representation”: How Black/African-American students affiliated with OASIS move to and through programs and services [Unpublished Report]. Office of Academic Support and Instructional Services, University of California San Diego

**Newton, A.C.I.** (2016). The University of Texas at Austin Discover Law Assessment [Unpublished Report]. The Division of Diversity & Community Engagement, The University of Texas at Austin

**Research & Teaching Grants**

**Submitted Grant (***No Award***) | Atlantic Coast Conference and Center for Research in Intercollegiate Athletics.** (Fall 2022). *An Exploratory Study College Athlete Perceptions of Diversity, Equity, and Inclusion.* Keaton, A.C.I., Taylor, E., Thompson, E.

**American Athletic Conference Academic Consortium Grant.**(2019-2020). *A Mixed Methods Exploratory Study of American Athletic Conference (AAC) Student-Athletes’ Adjustment to College, Sense of Belonging, and Mental Health*, Challenger, C., Cooper, J.N., **Newton, A.C.I.,** Dougherty, S. $10,000. Awarded.

**Thomas J. Dodd Research Center Grant.** (2019 -2020). *Sport Talk: Creating Dialogical Classrooms for the Development of Future Sport Leaders*, **Newton, A.C.I.,** Macaulay, C. & Burton, L.J. $5,000. Awarded.

**PROFESSIONAL SERVICE – NON-UNIVERSITY COMMUNITY**

**US Department of State and ESPNW Global Sport Mentoring Program**

Lead Site Mentor for Fall Delegate (2023) | **University of Louisville**

Assistant Program Mentor for Karen Chammas (Lebanon) (2019) | **University of Connecticut**

Assistant Program Mentor for Jane Nguyen (Vietnam) (2018) | **University of Connecticut**

**University Service**

**University Diversity Council,** *University of Connecticut, 2018, 2019*

**Neag School of Education Social Justice Committee,** *University of Connecticut, 2018*

**Collective Uplift**, *University of Connecticut*, *2017, 2018*

**Fearless Leadership Institute,** *The University of Texas at Austin, 2016,2017*

**Department & Program Service |University of Louisville** Curriculum Committee Chair of Clinical Instructor Search Committee Doctoral Acceptance Committee Assistant Professor Search Committee

**DISSERTATION COMMITTEES**

**Committee Member | Sydni Morris, Spring 2023 |** *Analyzing the influence of mathematics intervention teacher actions on students’ mathematics identities: an examination of bipoc student perceptions and past learning experience*s **[Defended August 2023 | Passed].**

**PROFESSIONAL MEMBERSHIPS**

**North American Society for the Sociology of Sport (NASSS, 2016 - present)**

North American Society for Sport Management (NASSM, 2019 – present)

**American Education Research Association (AERA, 2018 – present**

**Selected Honors & Awards**

**University of Louisville Digital Storytelling Institute Fellow 2023**

**University of Louisville Student Champion Award 2023**

**College Sport Research Institute Emerging Scholar 2023**

**P.E.O National Scholar Award Finalist 2020**

**Excellence in Teaching ~ Neag School of Education 2019, 2018**

**Gary Sailes Award ~ *North American Society for the Sociology of Sport* 2019**

**Initiative on Campus Dialogues (ICD)** Fellowship 2019

Association for Applied Sport Psychology Graduate Diversity Grant 2019

National Ford Foundation Fellow ***(Honorable Mention)*** 2018

Giolas-Harriett Fellow ***(Doctoral Fellowship)*** 2017

Residence Life Advisor of the Year 2017

NCAA Emerging Leader Seminar Acceptance 2017

UT Austin Best Educational Program Recipient, “Let’s Talk About Race Baby” 2016

The University of Texas at Austin Residence Life Outstanding New Faculty/Staff 2015

NCAA Ethnic Minority Postgraduate Scholarship Recipient ***(1 of 26 nationally selected)*** 2015

Bill Green Colorado State University Outstanding Athlete Award  2015

Mountain West Conference Champion 2015

Colorado State University Black Excellence Leadership Award 2015

Academic All-Mountain West  2015

Mountain West Conference Champion 2014

Academic All-Mountain West  2014

Mountain West Scholar Athlete 2014

Second Team All Mountain West  2014

Colorado State Athletic Director Academic Excellence 2014

Colorado State Athletic Director Academic Excellence 2013

All-American National Junior College Athletic Association 2013

Coast Conference Most Valuable Player 2013

National Collegiate Athletic Association ~ Scholarship Athlete 2010 – 2015

**PROFESSIONAL EXPERIENCES**

**The University of Texas at Austin**

**Black Student Athlete Summit**

Student-Athlete Development Coordinator (2016, 2017, 2018, 2019, 2020)

* Led two student-athlete breakout sessions for the duration of two hours at the Black Student Athlete Summit
* Develop and cultivate questions in relationship to issues pertaining to social justice
* Facilitate large group discussions in reference to identity development of Black student – athletes
* Illuminate the historical context of Black athletes and activism within the United States
* Engage students to challenge the role of athlete activism within professional and collegiate spaces

The University of Texas at Austin January 2016 – May 2017

UT Athletics Department

Football Academic Staff Member

* Promoted the development of students' ability to effectively transition from high school to college
* Encouraged students to adopt effective study strategies that will lead to academic success
* Oversaw student’s daily academic preparation, which included monitoring individual progress and attendance
* Assessed students’ abilities to comprehend and interrupt learning material in order to achieve academic success
* Engaged with students to question how learning material for class is displayed within society
* Challenged students to critically examine their identities outside of athletics

**The University of Texas at Austin September 2016 – May 2017**

**Recreational Sports Center**

**Longhorn Run Post Race/Sponsorship Chair**

* Led and delegated tasks for a team of four members through the process of securing sponsorships for a 5k and 10k race with 5,500 participants and 300 volunteers
* On-site coordinator for organizing sponsors and their activity and experience during the time of the event
* Managed and execute recognition of sponsors on digital communication
* Developed sponsorship recruitment timelines and sponsor communication kits to strategically communicate the goals and value of their particpation within Longhorn Run

University California of San Diego May 2018 – October 2019

Office of Academic Support and Instructional Services (OASIS)

**Academic Achievement Consultant**

* Conducted quantitative research analysis on existing survey data from past Summer Bridge African-American participants
* Conducted individual interviews and focus groups with African-American Summer Bridge participants
* Collaborated with the Black Resource Center to collect data and provide feedback to Summer Bridge staff as it relates to African-American students.
* Drafted a proposal summarizing lessons learned from prior Summer Bridge programs as it relates to African-American students
* Created a strategic plan for next year’s Summer Bridge operations to enhance the experience for African-American students

The University of Texas at Austin February 2016 – September 2016

The Division of Diversity & Community Engagement

Discover Law Assessment Coordinator

* Conducted evaluation research through summative methods for a 6-week intensive summer Law School program focused on developing 20 UT minority undergraduate students and preparing these students for an academic future within the field of law
* Facilitated focus groups to increase the understanding of the attitudes and perceptions of students participating in the program
* Constructed surveys with Qualtrics software that incorporated various coding strategies to compose and organize specific data results
* Conducted written analysis of qualitative and quantitative data based on survey feedback provided by students
* Tailored survey data collection to coordinate with learning objectives stated within ***$300,000*** grant provided by the Law School Admission Council