

Online Certificate Requirement Checklist **Business Studies**

Course	Title	Prerequisite	
Pick <u>at least Three</u>			
Core Courses from List			
Below:			
MANAGMNT 301	Principles of Management	None	
MARKETNG 301	Fundamentals of Marketing	None	
ACCOUNTG 221	Principles of Financial Accounting	None	
FINANCE 301	Corporation Finance	ACCOUNTG 221*	
OIM 210	Intro to Business Info Systems	None	
OIM 301	Intro to Operations Management	OIM 240/Statistics	
			Total credits from Core: 9-15
And Pick <u>Up to Two</u> fr	om Elective List Below - NOTE: Pre-re	eq permitting on all cou	rses applicable.
ACCOUNTG 222	Principles of Managerial Accounting		
ACCOUNTG 321	Intermediate Financial Accounting I		
ACCOUNTG 331	Cost Accounting	MARKETING 410	Customer Behavior
ACCOUNTG 371	Individual Taxation	MARKETING 413	Social Media & Mktg. Analytics
ACCOUNTG 472	Corporate Taxation	MARKETNG 425	Sales and Distribution Strategy
FINANCE 304	Financial Modeling	MARKETNG 455	Internet Marketing
FINANCE 305	Investments	MARKETNG 470	Sustainability Marketing
FINANCE 416	Cryptocurrencies & Digital Assets		
MANAGMNT 314	Human Resource Management	OIM 240	Business Data Analysis
MANAGMNT 330	Organizational Behavior	OIM 320	Quality Management
MANAGMNT 331	Organization Design and Change	OIM 350	Business Intelligence & Analytics
MANAGMNT 341	New Ventures	OIM 420	High Performance Organizations
MANAGMNT 378	Introduction to Global Business	OIM 452	Business Processes & Enterprise Systems
MANAGMNT 366	Foundations of Sustainable Enterprise	OIM 451	Information & Project Management
MANAGMNT 462	Social Entrepreneurship		
MANAGMNT 534	Strategic Compensation	SCH-MGMT 260	Intro to Law
MANAGMNT 535	Workforce Planning, Recruiting & Selection	SCH-MGMT 350	Prof. Ethics in Contemporary Society
MANAGMNT 536	Labor & Employment Law		
			Total Credits from Electives: 6

Click here to browse our course catalog for course descriptions and information on which semester(s) classes are offered

Example: Certificate with Accounting Focus				
ACCOUNTG 221	Principles of Financial Accounting	None	3	
FINANCE 301	Corporation Finance	ACCOUNTG 221	3	
OIM 210	Intro to Business Info Systems	None	3	
ACCOUNTG 321	Intermediate Financial Accounting I	ACCOUNTG 221	3	
ACCOUNTG 331	Cost Accounting	ACCOUNTG 221	3	
			15	