

Course Number	Core Courses				Credits		
SCH-MGMT 518	Career & Professional Development Workshop (<i>should be taken in your first graduate semester</i>)				1		
SCH-MGMT 601	Data Management for Business Leaders				3		
SCH-MGMT 602	Business Intelligence and Analytics				3		
SCH-MGMT 609	Business Application Development (Python)				3		
SCH-MGMT 650	Business Statistics (<i>must be taken before 641, 655</i>)				3		
SCH-MGMT 655	Data Mining in Business				3		
SCH-MGMT 656	Project Management				3		
Required Track Courses Business Foundations Track		Credits	Required Track Courses Data Analytics Track		Credits		
SCH-MGMT 633	Financial & Managerial Accounting (<i>must be taken before 641</i>)	4	SCH-MGMT 657	Data Science for Business	3		
SCH-MGMT 641	Fundamental Principles of Finance	3	SCH-MGMT	Analytics Elective (<i>choose from list below</i>)	3		
SCH-MGMT 660 or 653 (Newton)	Marketing Strategy or Marketing Research & Analytics (Newton)	3	SCH-MGMT	Analytics Elective (<i>choose from list below</i>)	3		
SCH-MGMT 680	Leadership & Organizational Behavior	3	SCH-MGMT	Analytics Elective (<i>choose from list below</i>)	3		
TOTAL DEGREE CREDITS**		32*	TOTAL DEGREE CREDITS**		31*		
<p>Analytics Electives Possible Options (subject to change)</p> <p><i>Review Course Descriptions and Offering Schedule on the MSBA Curriculum Page</i></p>							
<table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none; vertical-align: top;"> <ul style="list-style-type: none"> 657 Data Science for Business - <i>required for DA track</i> (3) 654 Advanced Financial Technologies (3) 623 Cybersecurity Risk Management (3) 661 Applications of Artificial Intelligence in Business (3) 653 Marketing Research & Analytics (3) 663 Supply Chain Analytics (3) 665 Data Visualization in Business (3) </td> <td style="width: 50%; border: none; vertical-align: top;"> <ul style="list-style-type: none"> 662 Web Analytics in Digital Marketing (3) 658 Mastering Agile Scrum (3) 659 Project Tools, Teams & Technologies (3) 688 Survey Development & Analysis (1) 669 Analytics in Social Media (1) 667 Salesforce for Marketing & Sales (1) </td> </tr> </table>						<ul style="list-style-type: none"> 657 Data Science for Business - <i>required for DA track</i> (3) 654 Advanced Financial Technologies (3) 623 Cybersecurity Risk Management (3) 661 Applications of Artificial Intelligence in Business (3) 653 Marketing Research & Analytics (3) 663 Supply Chain Analytics (3) 665 Data Visualization in Business (3) 	<ul style="list-style-type: none"> 662 Web Analytics in Digital Marketing (3) 658 Mastering Agile Scrum (3) 659 Project Tools, Teams & Technologies (3) 688 Survey Development & Analysis (1) 669 Analytics in Social Media (1) 667 Salesforce for Marketing & Sales (1)
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Optional Focus in Advanced Analytics					Credits		
Choose 9 credits of the above analytics electives (in addition to core requirements and required track courses)					9		
TOTAL DEGREE CREDITS with Optional Focus**					41/40*		

* International students choosing to pursue CPT (Curricular Practical Training) will have an additional 1-credit independent study added to each semester they will be working at same tuition rate per credit.

**An overall 3.0 GPA must be maintained and required to graduate. [Review the Academic Progress Policy in the MSBA Student Handbook.](#)